

**FTL** **FINANCE**

**HOME  
IMPROVED.  
FINANCE  
SIMPLIFIED.**

# FREEDOM <sup>TO</sup> MANAGE THE PROJECT, NOT <sup>THE</sup> FINANCING.

With FTL, contractors close 30%-50% more jobs, write bigger tickets, and grow their business like never before — all without adding more to their to-do list.

Because many people don't have enough savings for unexpected expenses or much-needed home improvement projects, they may have to postpone their purchase. But with FTL Finance, your customers can quickly get the product and financing program that fits their needs.

And since we pull it all together — from estimates to approvals — you can focus on the project and your customers can feel confident about their payment options. Your customers get better, more efficient equipment, and you close more sales.



**WE HAVE  
YOUR BACK.**

Contractors get two dedicated FTL Finance support members — they'll be right there with you every step of the way.

We'll keep you up-to-date on promotions, help choose which programs to offer customers, and look for opportunities to grow your business with financing.

And while you're managing projects, our account managers will help explain financing to your customers, take their applications, and manage loan documents — making sure financing is easy and simple from start to finish.

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## **MAKING IT EVEN EASIER**

- FTL AppTracker to follow all of your financed projects
- Monthly payment project estimator
- Web training for your entire team
- Mobile app





# EVERY JOB. ZERO HASSLE.

Begin every project the right way by offering easy-to-understand, simple-to-start financing.

FTL Finance has a variety of programs that have no contractor costs, and we offer:

- Lower interest rates than most credit cards and unsecured bank loans
- Easy to explain termed loans
- No additional cost to you or your customers

Best part, we'll work with you to create a custom financing offering that can be effortlessly incorporated into your business.

## **SINGLE INSTALLMENT LOAN/FINANCE LEASE**

- Fixed term
- Fixed interest rate
- Interest rate buy-down options
- Options with no contractor costs
- \$300 minimum

## **SAME-AS-CASH/DEFERRED INTEREST LOAN**

- 90-day, 6-month, 12-month deferred interest
- No payment required during the deferred interest period
- \$1,000 minimum
- Competitive interest rate after deferred period



# BE ON YOUR WAY TO MORE BUSINESS.

## RIDICULOUSLY EASY.

Registration is free & only takes five steps.

Complete the online or paper registration and the one-page contractor agreement and you are on your way to growing your business with consumer financing.

1. Complete the registration online and sign the contractor agreement
2. Submit a copy of the company owner's driver's license
3. Submit a copy of your contractor's license (if required by your state or municipality)
4. Submit three distributor invoices that show you have purchased equipment
5. Complete onboarding with your FTL Finance support team

Don't worry, there's no need for bank statements or your social security number — we are not checking your credit.

### TO REGISTER

Go to [www.ftlfinance.com](http://www.ftlfinance.com), click on Contractor Registration, or call 800.981.9032.

Growing your business by closing more projects with better margins is only a few steps away.

### REGISTER AND GET REAL SOLUTIONS AND REAL SUPPORT WITH:

- **Mobile App** for quick access to application information, sales tools, and account management from anywhere
- **Good | Better | Best** monthly payment options using our **Project Estimator** makes it easy for customers to get better equipment and see only a small difference in their monthly payments
- **FTL's ApproveMore** and **LoanMore** programs give you options for credit-challenged homeowners without the hassle of sending the application to a second source

### BUT FIRST, HERE ARE A FEW DETAILS ABOUT WHAT WE OFFER:

- Projects with non-serialized equipment or service only can be financed up to \$35,000
- Equipment and service work in mobile homes that reside in mobile communities up to \$7,500
- Financing for HVAC, Plumbing, Electrical, Appliances, Windows/Siding/Garage Doors, and Home Remodeling



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**REGISTER *AT* FTLFINANCE.COM**

Click on Contractor Registration or call 800.981.9032